

## YOUTH POLICY GOVERNANCE: A CASE STUDY IN A BRAZILIAN MUNICIPALITY

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Lyra and Wanderley

Youth Policy

Mariana Lyra's research

The interview for OFEL 2020



Lyra and Wanderley

"Youth policy is cross-sectoral and covers all decisions and measures that affect conditions for young people in a number of different areas, such as employment, housing, education, health, leisure, culture and influence."

(Government of Sweden, 2020)



Lyra and Wanderley

Brazilian case study interviewed 7 municipality public managers and 3 youth residents volunteers.

These three recognize their rights to have access to youth specific policies, bur on the other hand they seem to refuse to get involved in a political role related to 'activism'.

These volunteers feel that municipality public managers usually address the youth as a problem.

INTERNATIONAL CONFERENCE

Lyra and Wanderley

If in 2014, about 1.8 billion young people from 10 to 24 y.o. made 25% of the world's population (SMITH, 2014), there is a huge gap in our understanding about how young people participation is not perceived as strategic in YPG.



Lyra and Wanderley

This present study in Brazil, illustrates a transitory understanding of youth policy from 1. a problem to 2. human rights issue and aims at achieving an institutional approach for 3. strategic actors.



Lyra and Wanderley

Interview on Monday, 13th April: Mariana Lyra

- About YP in Brazil

#### 1/6 How is YP in Brazil?

So far, there is not a national youth policy, not yet. Therefore it becomes very challenging to implement a municipal YP depending even more of public sector managers' perceptions regarding its relevance and defining priorities.



Lyra and Wanderley

Interview on Monday, 13th April: Mariana Lyra

- YP Structure

2/6 What is the existing YP structure in the municipality?

Again, without a proper YP structure in place, it relies on public management of the municipality to define budget and implement actions and programs.



Lyra and Wanderley

Interview on Monday, 13th April: Mariana Lyra

- Drivers for good YPG

3/6 Would you like to talk about some inspiration, experiences of good YPG?

In the literature review, it could be identified authors focusing on YP development such as Bango (2003) when looking at South American YP in four dimensions: normative, institutional, programmatic and knowledge creation.



Lyra and Wanderley

Interview on Monday, 13th April: Mariana Lyra

Evolving the youth actors when designing YP

4/6 How are young citizens, as in this study municipality residents, taking part in YP co-creation?

This study highlights that the absence of YP is perceived by young generation together with a lack of communication, dialogue, in general. As a public policy, YP is related to corruption and political party, more than a governmental policy.



Lyra and Wanderley

Interview on Monday, 13th April: Mariana Lyra

**About YPG** 

5/6 How to better elaborate YPG?

As a public policy, YPG needs to be inclusive at the same time as contextual to local, municipality and country aspects. Being specific when addressed to the youth as much as integrated with its social context: the elderly, for example.



Lyra and Wanderley

Interview on Monday, 13th April: Mariana Lyra

Opportunities for YP in Brazil

6/6 From this study, how do you map as opportunities?

From the study, we can learn that when better understanding the need and expectations of the youngster, a strategic thinking for national, regional and municipal value shapes the future of any country. Finally, this pandemic COVID-19 becomes an opportunity to rethink public health systems, including the young population and their mental health in particular.



**Lyra and Wanderley** 

Thank you.

Mariana and Lilian

